

Frogans Technology Overview for Trademark Holders

136th annual meeting of the
International Trademark Association
May 10-14, 2014 – Hong Kong

What is the OP3FT?

OP3FT's mission



TO HOLD



TO PROMOTE



TO PROTECT



**TO ENSURE THE
PROGRESS OF**



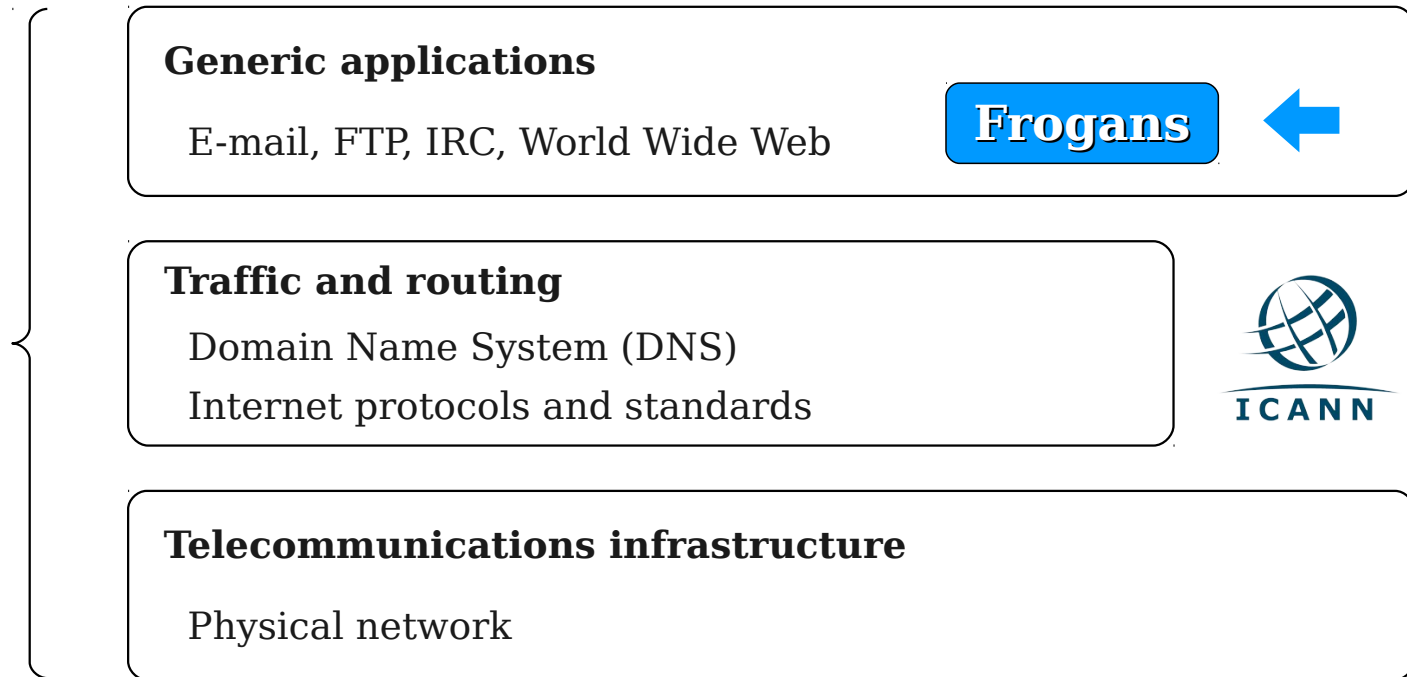
Frogans technology

Released in the form
of an open standard,
available to all users,
free of charge

- A non-profit organization established in Paris, France
- Develops the Frogans technology in the public interest
- Responsible for policy development

Frogans technology: A new software layer on the Internet

The three operating layers of the Internet



- A new step in the development of the Internet
- Allows the introduction of Frogans sites
- Uses the .frogans gTLD delegated by ICANN in order to function

Frogans sites: A new format for publishing content online



- Secure
- Smaller in size and weight
- Open to the creativity of publishers all around the world

Frogans Player: A new browser for Frogans sites



- Same browsing experience and identical display on all devices
- Downloadable free of charge from the OP3FT
- Respectful of end-user privacy

Frogans addresses: New identifiers for Frogans sites

Source: Google translate

Network-name*Site-name

Latin

شبكة-اسم*موقع-اسم

Arabic

网络 - 名称 * 现场 - 名称

Simplified Chinese

רשת-שם*אתר-שם

Hebrew

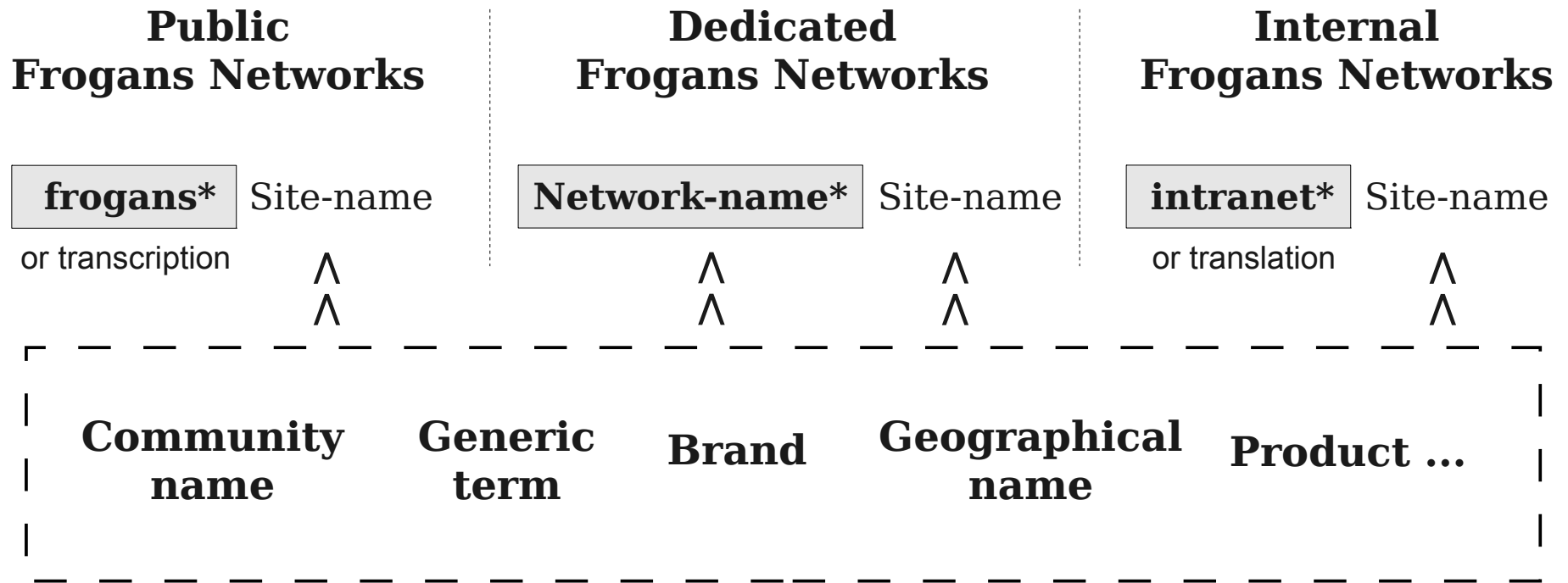
сеть-название*сайт-название

Cyrillic

+ Traditional Chinese, Japanese, Korean, Devanagari, Thai, Greek

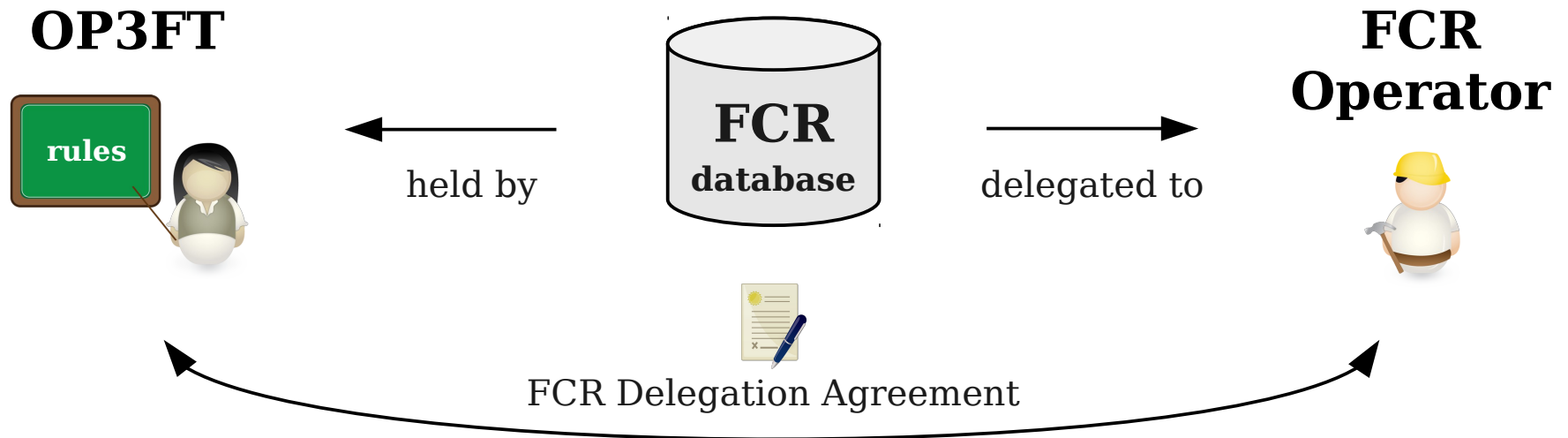
- Short and simple pattern
- Supports writing systems from all around the world
- Easily distinguishable thanks to the Asterisk character

Frogans networks: Sets of Frogans addresses



- Three types of Frogans network: public, dedicated and internal
- Customizable network names on dedicated Frogans networks
- Publication of Frogans sites on intranets using internal Frogans networks

Frogans Core Registry (FCR): a centralized database

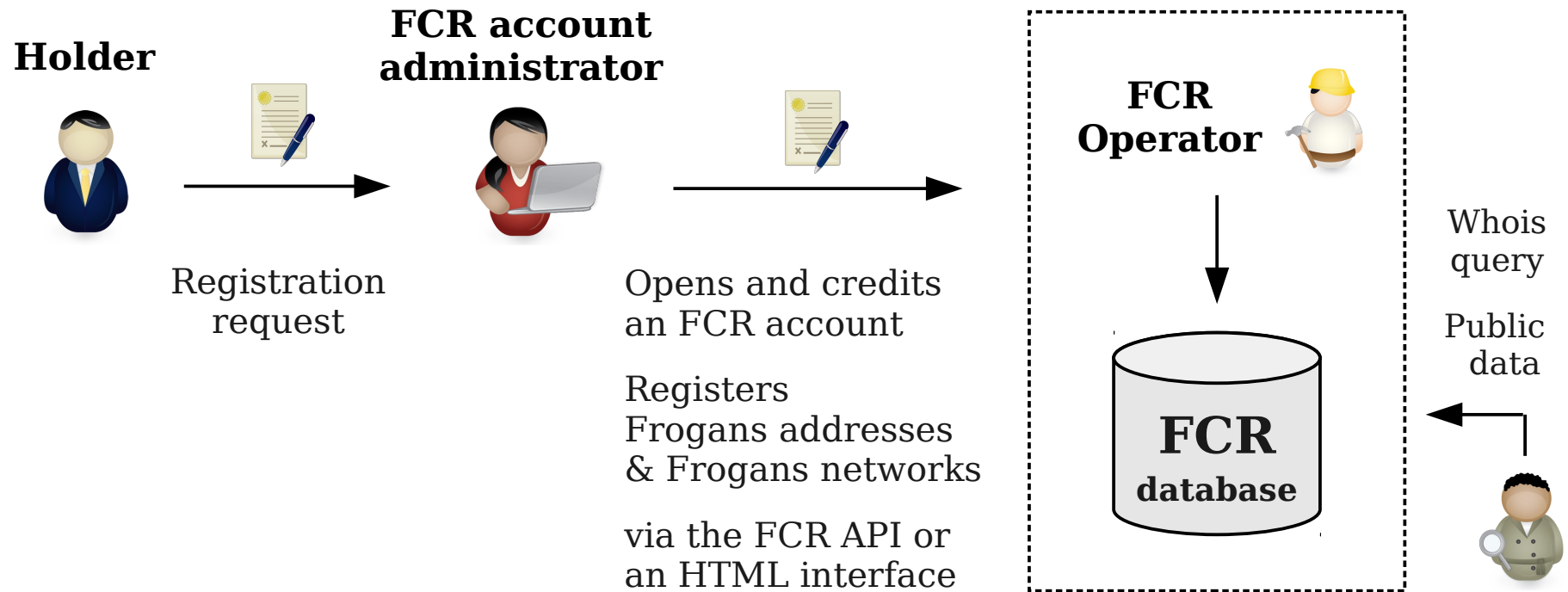


At the service of Internet users

Technical and commercial operation placed under the control of the OP3FT
Sets uniform and flat fees for addressing services

- Contains all registered Frogans addresses and Frogans networks
- Operated by a commercial entity under a delegation contract with the OP3FT
- Database belongs to the OP3FT

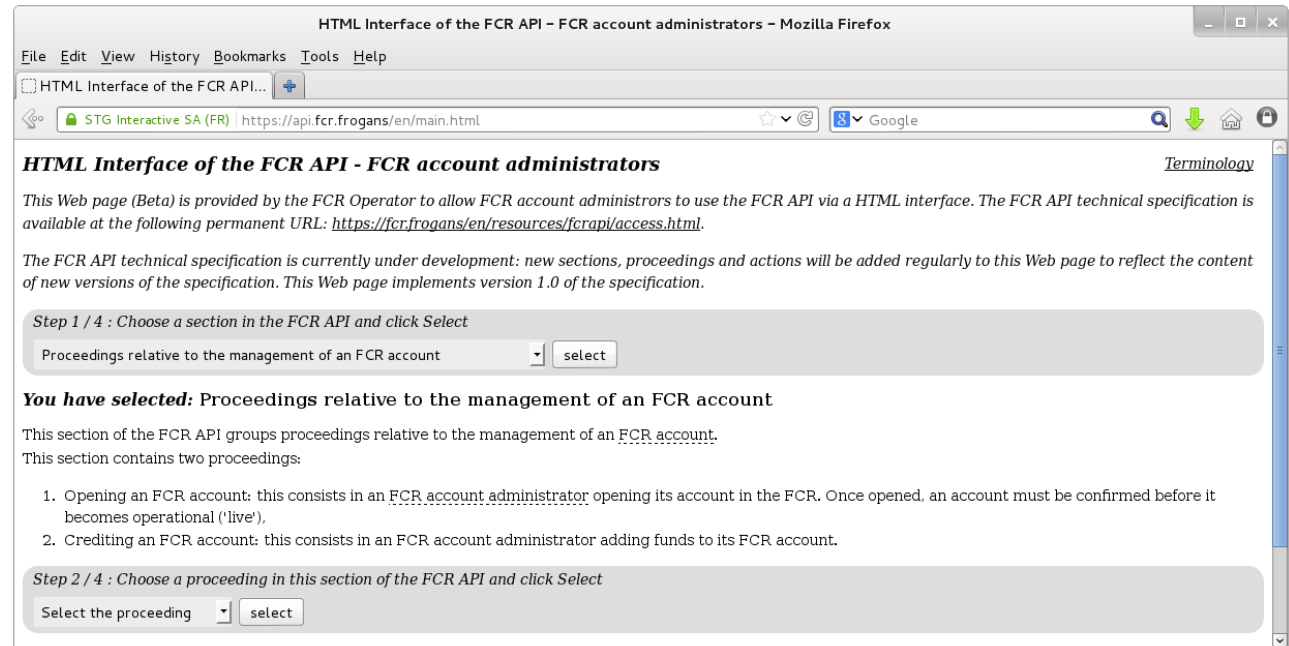
Registration of Frogans networks and Frogans addresses



- Holders register through FCR account administrators
- No accreditation required to become an FCR account administrator
- Registrations are made on basis of "first-come, first-served" principle

Priority registration period aimed at trademark holders

**IP firms, legal
counsels and
trademark holders
can become
FCR account
administrators**



- Open to all trademark holders around the world (all writing systems)
- Registrations for network names only (dedicated Frogans networks)
- No additional registration costs during the priority period

UDRP-F proceedings

Complainant



Dispute concerning
a network name
or a site name
registered in the FCR

UDRP-F
Rules for UDRP-F
Supplemental Rules
of the UDRP-F Provider



Arbitration
1 to 3 panelists



UDRP-F provider

- Directly adapted from the UDRP and its Rules
- Same proceedings as UDRP
- ICANN-accredited UDRP providers are eligible

UDRP-F complaints and remedies

Applicable disputes

frogans***Site-name**

Network-name*Site-name

Network-name***Site-name**

Arbitration



Available remedies

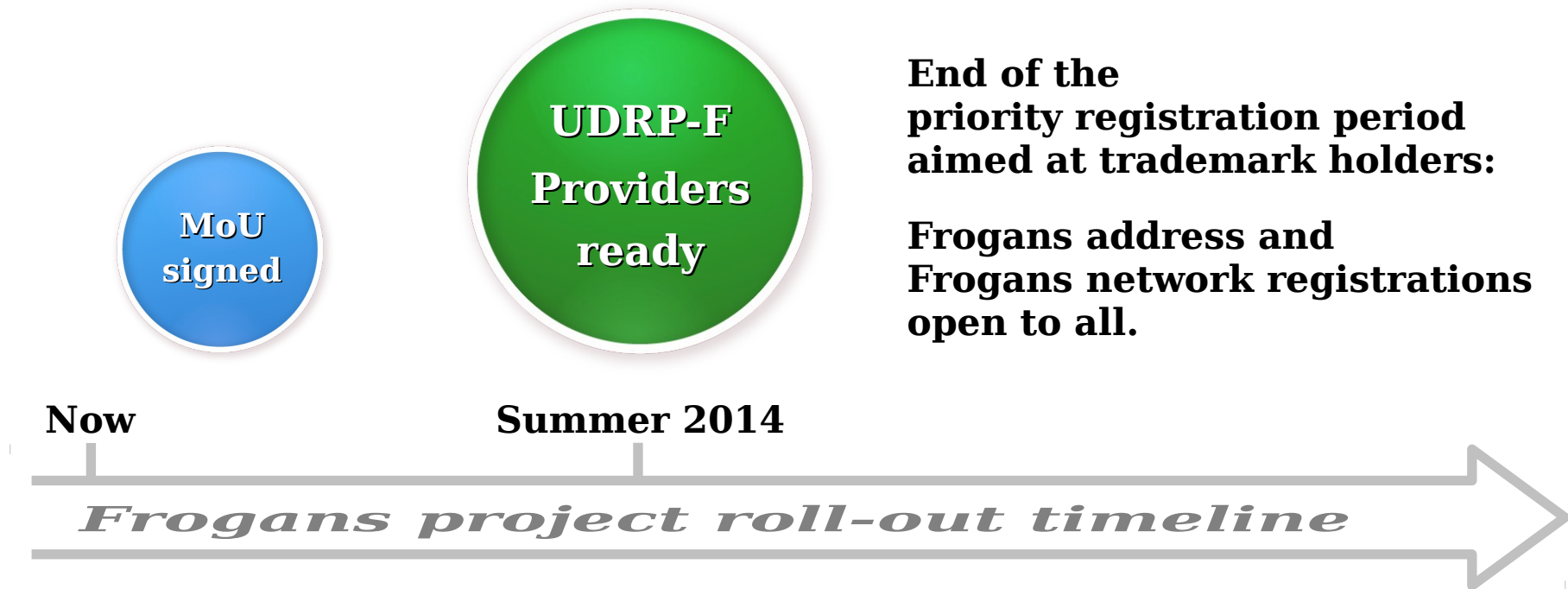
Cancellation or transfer of the site name registration

Cancellation or transfer of the network name registration

Cancellation of the site name registration

- Three types of complaint
- Available remedies: cancellation or transfer of the registration
- Decisions implemented by the FCR Operator

UDRP-F implementation



- UDRP-F proceedings to be offered from summer 2014
- Volume of disputes expected to be in same proportion as for domain names
- Implementation support available from the OP3FT (if required)

Links

- The OP3FT's Web site:
<https://www.op3ft.org/>
- The official Web site of the Frogans technology:
<https://www.frogans.org/>
- Using the .frogans gTLD:
<https://nic.frogans/>
- International Frogans Address Pattern (IFAP) technical specification:
<https://www.frogans.org/en/resources/ifap/access.html>
- The Frogans Core Registry Delegation Agreement:
<https://www.frogans.org/en/resources/fcrda/access.html>
- The Web site of the FCR Operator:
<https://fcr.frogans/>
- The UDRP-F and its Rules of procedure:
<https://www.frogans.org/en/resources/udrpf/access.html>

Contact

- Romuald HUON
Head of Ecosystem Development
OP3FT
romuald.huon@ext.op3ft.org
- Benjamin MARTIN-TARDIVAT
Attorney-at-Law
WITETIC
tardivat@witetic.eu
- David-Irving TAYER
Attorney-at-Law
WITETIC
tayer@witetic.eu
- The Frogans technology mailing lists:
<https://lists.frogans.org/>