This presentation is more than one year old. Some parts may be outdated. You can find the latest information here: https://www.frogans.org/en/resources/overview/access.html
Frogans Technology Overview for Trademark Holders

136th annual meeting of the International Trademark Association
May 10-14, 2014 – Hong Kong
What is the OP3FT?

- A non-profit organization established in Paris, France
- Develops the Frogans technology in the public interest
- Responsible for policy development
Frogans technology: A new software layer on the Internet

The three operating layers of the Internet

- **Generic applications**
  - E-mail, FTP, IRC, World Wide Web

- **Traffic and routing**
  - Domain Name System (DNS)
  - Internet protocols and standards

- **Telecommunications infrastructure**
  - Physical network

- A new step in the development of the Internet
- Allows the introduction of Frogans sites
- Uses the .frogans gTLD delegated by ICANN in order to function
Frogans sites: A new format for publishing content online

- Secure
- Smaller in size and weight
- Open to the creativity of publishers all around the world

LOREM IPSUM

Lorem ipsum dolor sit amet, mei torquatos definitionem ea, ut his atqui impetus mentitum, ei vocent occureret philosophia qui. Mea ne aeterno tamquam sadipscing, in accumsan appetere

-> @ / WWW

Dynamic content

Shape

Text

Links

Image

Browsing buttons
Frogans Player: A new browser for Frogans sites

- Same browsing experience and identical display on all devices
- Downloadable free of charge from the OP3FT
- Respectful of end-user privacy
Frogans addresses: New identifiers for Frogans sites

- Short and simple pattern
- Supports writing systems from all around the world
- Easily distinguishable thanks to the Asterisk character

Network-name*Site-name

Latin

阿拉伯語

阿拉伯語

希伯來語

希伯來語

+ Traditional Chinese, Japanese, Korean, Devanagari, Thai, Greek

Source: Google translate
Frogans networks: Sets of Frogans addresses

- Three types of Frogans network: public, dedicated and internal
- Customizable network names on dedicated Frogans networks
- Publication of Frogans sites on intranets using internal Frogans networks
Frogans Core Registry (FCR): a centralized database

- Contains all registered Frogans addresses and Frogans networks
- Operated by a commercial entity under a delegation contract with the OP3FT
- Database belongs to the OP3FT

OP3FT

FCR Delegation Agreement

At the service of Internet users
Technical and commercial operation placed under the control of the OP3FT
Sets uniform and flat fees for addressing services

FCR Operator
Registration of Frogans networks and Frogans addresses

- Holders register through FCR account administrators
- No accreditation required to become an FCR account administrator
- Registrations are made on basis of "first-come, first-served" principle
IP firms, legal counsels and trademark holders can become FCR account administrators.

- Open to all trademark holders around the world (all writing systems)
- Registrations for network names only (dedicated Frogans networks)
- No additional registration costs during the priority period
UDRP-F proceedings

**Complainant**

Dispute concerning a network name or a site name registered in the FCR

**UDRP-F**
Rules for UDRP-F
Supplemental Rules of the UDRP-F Provider

**Arbitration**
1 to 3 panelists

**UDRP-F provider**

- Directly adapted from the UDRP and its Rules
- Same proceedings as UDRP
- ICANN-accredited UDRP providers are eligible
UDRP-F complaints and remedies

- Three types of complaint
- Available remedies: cancellation or transfer of the registration
- Decisions implemented by the FCR Operator
UDRP-F implementation

- UDRP-F proceedings to be offered from summer 2014
- Volume of disputes expected to be in same proportion as for domain names
- Implementation support available from the OP3FT (if required)

End of the priority registration period aimed at trademark holders:

Frogans address and Frogans network registrations open to all.
Links

- The OP3FT's Web site: https://www.op3ft.org/
- The official Web site of the Frogans technology: https://www.frogans.org/
- Using the .frogans gTLD: https://nic.frogans/
- International Frogans Address Pattern (IFAP) technical specification: https://www.frogans.org/en/resources/ifap/access.html
- The Frogans Core Registry Delegation Agreement: https://www.frogans.org/en/resources/fcrda/access.html
- The Web site of the FCR Operator: https://fcr.frogans/
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