This presentation is more than one year old. Some parts may be outdated. You can find the latest information here: https://www.frogans.org/en/resources/overview/access.html
Frogans Technology Overview for Trademark Holders

Conférence FIDAL - Le nommage Internet de demain :
au-delà des noms de domaines ?
June 10, 2014 – Paris
What is the OP3FT?

OP3FT's mission

- TO HOLD
- TO PROMOTE
- TO PROTECT
- TO ENSURE THE PROGRESS OF

Frogans technology

Released in the form of an open standard, available to all users, free of charge

- A non-profit organization established in Paris, France
- Develops the Frogans technology in the public interest
- Responsible for policy development
Frogans technology: A new software layer on the Internet

- A new step in the development of the Internet
- Allows the introduction of Frogans sites
- Uses the .frogans gTLD delegated by ICANN in order to function
Frogans sites: A new format for publishing content online

- Secure
- Smaller in size and weight
- Open to the creativity of publishers all around the world
Frogans Player: A new browser for Frogans sites

- Same browsing experience and identical display on all devices
- Downloadable free of charge from the OP3FT
- Respectful of end-user privacy
Frogans addresses: New identifiers for Frogans sites

- Short and simple pattern
- Supports writing systems from all around the world
- Easily distinguishable thanks to the Asterisk character
• Three types of Frogans network: public, dedicated and internal
• Customizable network names on dedicated Frogans networks
• Publication of Frogans sites on intranets using internal Frogans networks
Frogans Core Registry (FCR): a centralized database

- Contains all registered Frogans addresses and Frogans networks
- Operated by a commercial entity under a delegation contract with the OP3FT
- Database belongs to the OP3FT

At the service of Internet users
Technical and commercial operation placed under the control of the OP3FT
Sets uniform and flat fees for addressing services
Registration of Frogans networks and Frogans addresses

- Holders register through FCR account administrators.
- No accreditation required to become an FCR account administrator.
- Registrations are made on basis of "first-come, first-served" principle.
Now: Priority registration period aimed at trademark holders

- Global awareness campaign is in progress (INTA, ICANN, IRPI, etc.)
- Network name registrations available soon (dedicated Frogans networks)
- IP firms, legal counsels, etc. can become FCR account administrators

“Early” FCR account administrators

Growth of the number of activities based on the Frogans technology

Worldwide use of the Frogans technology

Frogans project roll-out timeline
Links

- The OP3FT's Web site: https://www.op3ft.org/
- The official Web site of the Frogans technology: https://www.frogans.org/
- Using the .frogans gTLD: https://nic.frogans/
- International Frogans Address Pattern (IFAP) technical specification: https://www.frogans.org/en/resources/ifap/access.html
- The Frogans Core Registry Delegation Agreement: https://www.frogans.org/en/resources/fcrda/access.html
- The Web site of the FCR Operator: https://fcr.frogans/
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