

Frogans Technology Overview for Trademark Holders

Conférence FIDAL - Le nommage Internet de demain :
au-delà des noms de domaines ?

June 10, 2014 – Paris

What is the OP3FT?

OP3FT's mission



TO HOLD



TO PROMOTE



TO PROTECT



**TO ENSURE THE
PROGRESS OF**



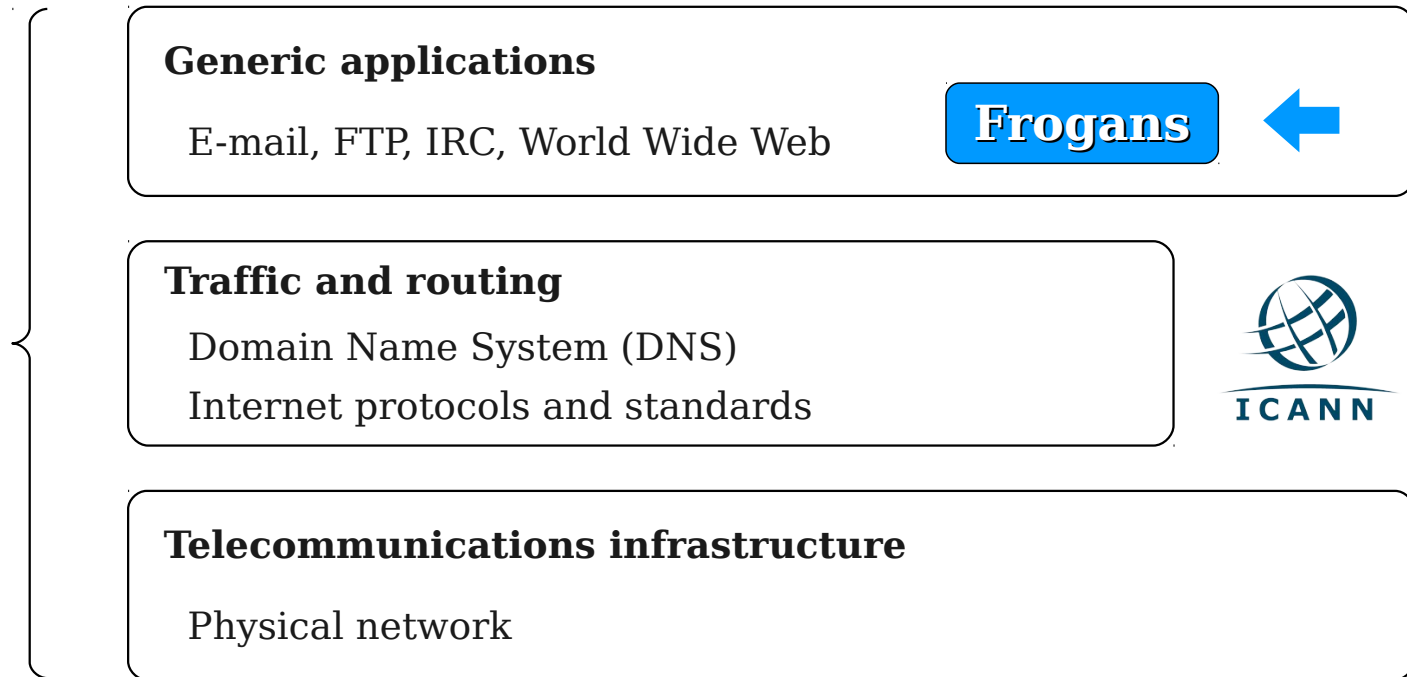
Frogans technology

Released in the form
of an open standard,
available to all users,
free of charge

- A non-profit organization established in Paris, France
- Develops the Frogans technology in the public interest
- Responsible for policy development

Frogans technology: A new software layer on the Internet

The three operating layers of the Internet



- A new step in the development of the Internet
- Allows the introduction of Frogans sites
- Uses the .frogans gTLD delegated by ICANN in order to function

Frogans sites: A new format for publishing content online



- Secure
- Smaller in size and weight
- Open to the creativity of publishers all around the world

Frogans Player: A new browser for Frogans sites



- Same browsing experience and identical display on all devices
- Downloadable free of charge from the OP3FT
- Respectful of end-user privacy

Frogans addresses: New identifiers for Frogans sites

Source: Google translate

Network-name*Site-name

Latin

شبكة-اسم*موقع-اسم

Arabic

网络 - 名称 * 现场 - 名称

Simplified Chinese

רשת-שם*אתר-שם

Hebrew

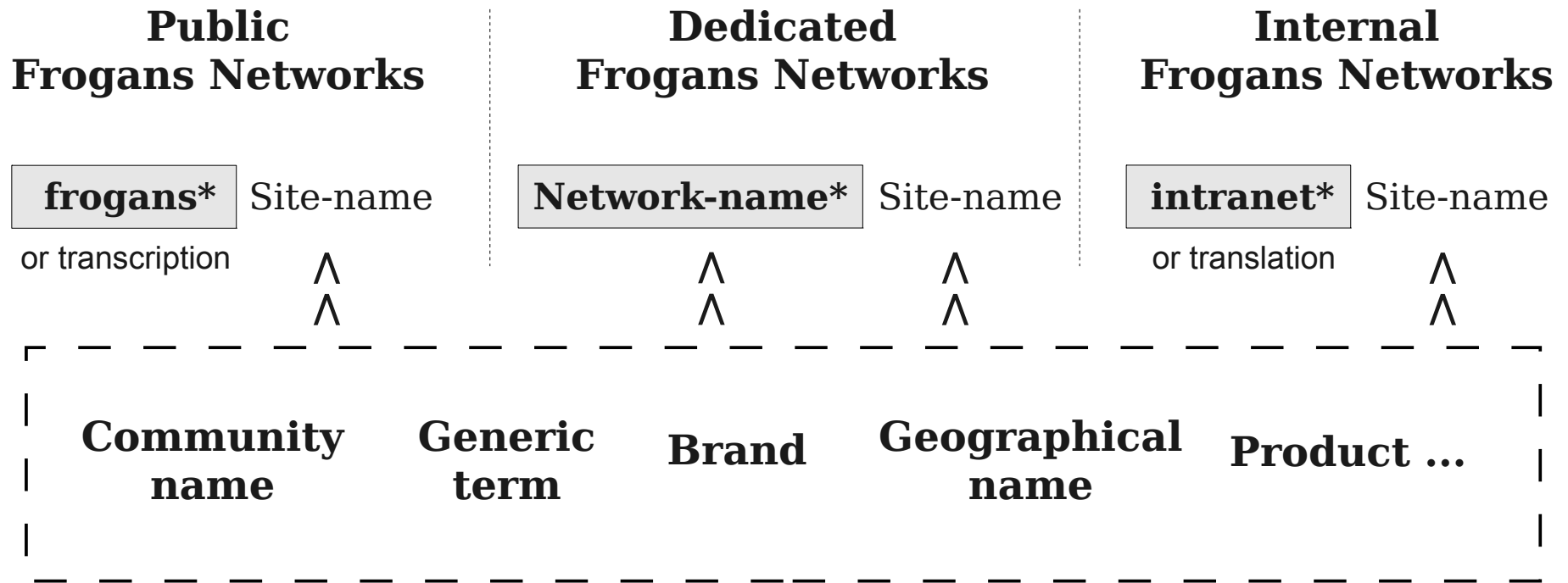
сеть-название*сайт-название

Cyrillic

+ Traditional Chinese, Japanese, Korean, Devanagari, Thai, Greek

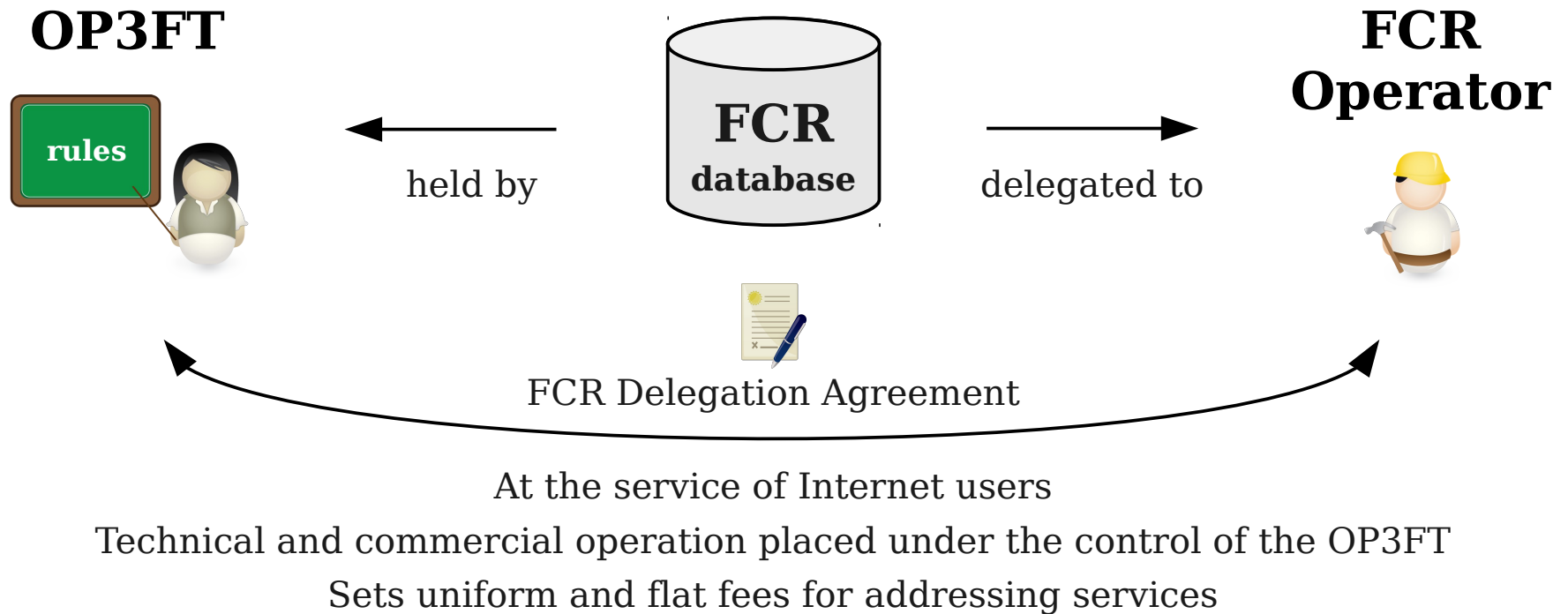
- Short and simple pattern
- Supports writing systems from all around the world
- Easily distinguishable thanks to the Asterisk character

Frogans networks: Sets of Frogans addresses



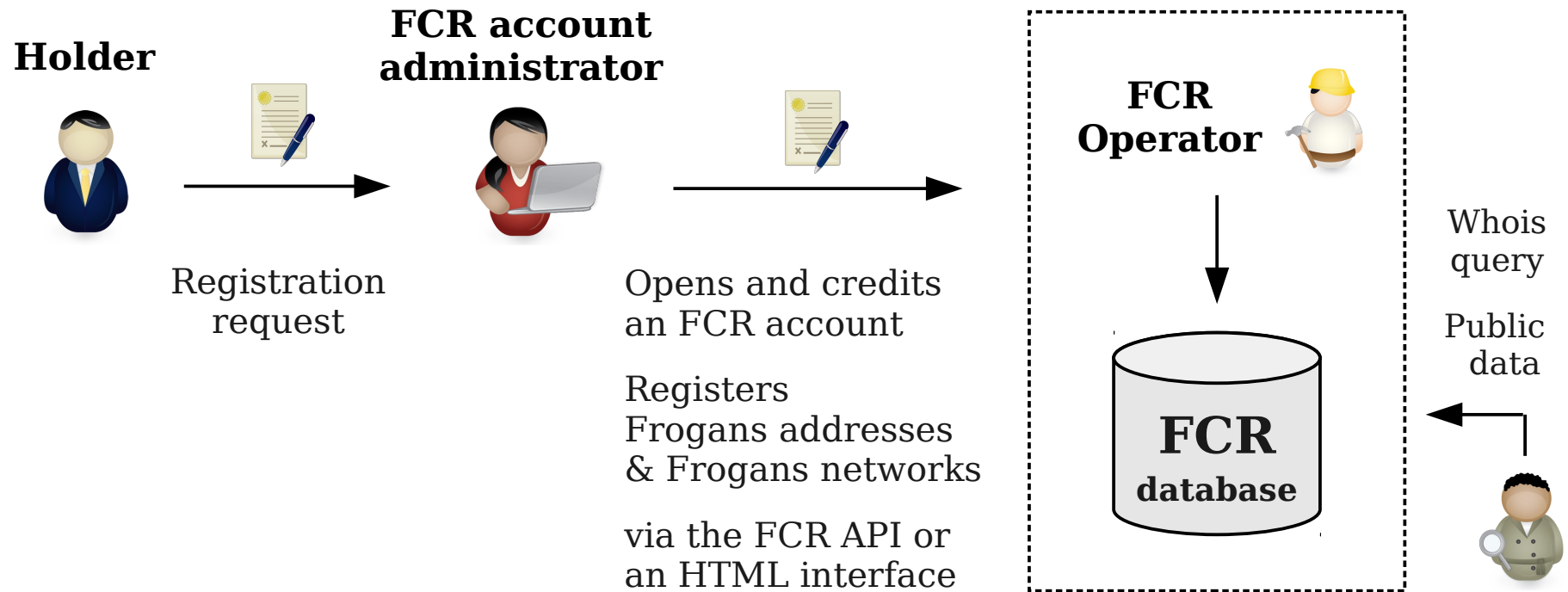
- Three types of Frogans network: public, dedicated and internal
- Customizable network names on dedicated Frogans networks
- Publication of Frogans sites on intranets using internal Frogans networks

Frogans Core Registry (FCR): a centralized database



- Contains all registered Frogans addresses and Frogans networks
- Operated by a commercial entity under a delegation contract with the OP3FT
- Database belongs to the OP3FT

Registration of Frogans networks and Frogans addresses



- Holders register through FCR account administrators
- No accreditation required to become an FCR account administrator
- Registrations are made on basis of "first-come, first-served" principle

Now: Priority registration period aimed at trademark holders



PRODOMAINES //



“Early” FCR account administrators

Now



Growth of the number of activities based on the Frogans technology

Worldwide use of the Frogans technology



Frogans project roll-out timeline

- Global awareness campaign is in progress (INTA, ICANN, IRPI, etc.)
- Network name registrations available soon (dedicated Frogans networks)
- IP firms, legal counsels, etc. can become FCR account administrators

Links

- The OP3FT's Web site:
<https://www.op3ft.org/>
- The official Web site of the Frogans technology:
<https://www.frogans.org/>
- Using the .frogans gTLD:
<https://nic.frogans/>
- International Frogans Address Pattern (IFAP) technical specification:
<https://www.frogans.org/en/resources/ifap/access.html>
- The Frogans Core Registry Delegation Agreement:
<https://www.frogans.org/en/resources/fcrda/access.html>
- The Web site of the FCR Operator:
<https://fcr.frogans/>
- The UDRP-F and its Rules of procedure:
<https://www.frogans.org/en/resources/udrpf/access.html>

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