This presentation is more than one year old. Some parts may be outdated. You can find the latest information here:
A New Frontier for publishing content on the Internet

The star, or asterisk character, is the distinctive sign of Frogans addresses
The world of online publishing is saturated...
Develop a Web site from scratch

- Technical issues relatives to new features of HTML
- Multiple (re)developments to be cross-platform

Develop a mobile app

- High cost for development, maintenance and updates
- Specific development required for each platform
- Difficulty to be on all mobile stores

Use a framework or a proprietary solution

- Restrictions on your creativity
- Privacy issues (especially on social networks)

...and not exactly satisfactory
A little bit of fresh air would be welcome, wouldn't it?

I think the ocean is bigger...
Because the Internet is open...

...it's possible to bootstrap new applications on the existing infrastructure...

The three operating layers of the Internet

- **Generic applications**
  - E-mail
  - FTP
  - IRC
  - World Wide Web
  - **Frogans technology**

- **Traffic and routing**
  - Domain Name System (DNS)
  - Internet protocols and standards

- **Telecommunications infrastructure**
  - Physical network

...and it's possible to open a new space to publish content
Meet the OP3FT: Organization for the Promotion, Protection and Progress of the Frogans Technology

A non-profit organization acting in the public interest for the stability of the Frogans technology and the benefit of all users

30 staff

- Technical
- Legal
- Promotion

TO HOLD

TO PROMOTE

TO PROTECT

TO ENSURE THE

PROGRESS OF

Frogans technology

Released in the form of an open standard, available to all users, free of charge
A project with an international credibility

- Supported by
  - ICANN
  - afnic

- Presented globally

Dakar
Nov. 2015
A new ecosystem is going to flourish on top of the Frogans technology
Designers and developers can easily create Frogans sites

Frogans sites are a new type of site:

- Small
- Fast-loading
- Portable
- Creative
- User-friendly
- Secure
- International
Anyone can access Frogans sites with Frogans addresses

Frogans addresses are a new type of Internet address:

- Short
- Distinctive *
- International (179 languages)

Network-name*Site-name
Latin
Chinese
Cyrillic

+ Japanese, Korean, Devanagari, Thai, Greek
Anyone can navigate Frogans sites with Frogans Player

Frogans Player is a new piece of software:

- Easy-to-use
- Cross-platform
- Resource-light
- Secure
- Free of charge
Publishing language FSDL is being released right now

**Frogans Slide Description Language**

- Version 3.0
- Open standard, available to all, free of charge
- Descriptive language
- Strict XML grammar, easily readable
- Structure and content together
- Many creative features
Alpha version of Frogans Player for Developers

- Developers wishing to contribute to Frogans technology

- Feedback sought on FSDL
  - changes to the minimum, maximum, and default values of attributes
  - changes to applicability rules for attributes
  - new Frogans slide rendering constraints

- Feedback sought on Frogans Player
  - Validation of FSDL documents (incl. error messages)
  - Rendering of Frogans slides
  - Frogans Player user interface (e.g. menu, icons)

https://lists.frogans.org/early-questions/
Ongoing roll-out of the Frogans project

- June 15, 2015: Priority Registration Period for Entrepreneurs
- Sept. 29, 2015: Release of FSDL and Frogans Player for Developers
- Early 2016: Frogans Core Registry opens to Internet users
Universities, language or technical experts all around the world are linked to the OP3FT to discuss local issues.
What's next?

Visit **get.frogans** and download Frogans Player

Visit **frogans.org** and download resources to learn FSDL

Handcode your first Frogans slides

Start playing!

Contribute to the Frogans technology

Become a Frogans technology correspondent