## The 4 permanent objectives of the Frogans project



Balancing relations between Frogans site publishers and end users

The Frogans project aims to provide new ideas and solutions that respect end-user interests, including their privacy, while regularly presenting new additional and creative functionalities to Frogans site publishers.



Assuring that the Frogans technology remains both secure and simple

The Frogans project aims to continuously innovate, while assuring that no decision, at any level, will undermine the essential characteristics of the Frogans technology: its security and its simplicity.

Elaborating specifications, implementations and policies as a coherent whole

The Frogans Project aims to ensure the stability of the Frogans technology for all its users throughout the world, by elaborating in a coherent manner its technical specifications, its reference implementations and its policies.



Fostering employment, innovation and economic development

The Frogans project aims that an ecosystem flourish on top of the Frogans technology, by providing all stakeholders, including entrepreneurs, with an open, stable and durable environment for developing and successfully managing their activities.